



Pathways of Chesterfield Fundraising Pack



Thank you for supporting Pathways of Chesterfield with your fundraising. Together we can change the lives of homeless people in Chesterfield, North East Derbyshire and Bolsover.

This pack will give you information about Pathways, materials, tips and advice on how to make the most out of your fundraising.

If you require any further assistance please contact Laura Roberts, Office Manager – laura.roberts@pathwaysofchesterfield.co.uk



Who are Pathways?

Pathways of Chesterfield is a service for the homeless, and those at risk of homelessness, in Chesterfield, North East Derbyshire and Bolsover. We are Chesterfield's primary centre for those experiencing a housing crisis.

Anyone who feels at risk of becoming homeless, and who needs help to remain in their home, can also attend our service and gain support.

Services we offer include:

- Housing advice and support
- Specialist nursing
- Tenancy support
- Activities
- Provisions
- Dentist
- Peer Mentors



Our impact

Last year we supported 880 people who are homeless or at risk of homelessness (this is five times the number of people we were supporting four years ago). We have supported 280 people into accommodation and continue to work tirelessly to ensure more people gain accommodation.

We have also prevented a lot of homelessness by working with people to prevent eviction or, where this can't happen, we have been able to find them alternative accommodation before they were evicted to prevent any actual homelessness.

Our specialist nurses have supported 300 people with both crisis and longer term, ongoing, work to improve their wellbeing.

880 different people
accessed the service

280 people housed

300 people supported by
specialist nurses

Who we help

Bill

Bill is a 19-year-old male who found himself homeless after leaving supported accommodation to move in with his partner at the time. Sadly, this relationship broke down and Bill moved in with his father. Circumstances were difficult as Bill's father was in a new relationship, and this did not work out. Bill was unable to stay with his mum as there was no space.

Bill had contacted NEDDC (North East Derbyshire District Council) homeless team and been placed in Bed and Breakfast due to priority need based on his mental health. He suffered with anxiety and depression and there were concerns of Bill self-harming.

Bill came to Pathways after being signposted to us by his housing worker at NEDDC. When Bill attended, he had no food and was not accessing benefits. We supported Bill to make an application for Universal Credit and provided some emergency food to tide him over. We also supported Bill to make an application for an emergency fund payment from Derbyshire Discretionary Fund to help him buy essentials whilst waiting for his benefit claim.

We completed an assessment with Bill and discussed different housing options and he felt supported would be better for him right now both in terms of wanting help to get back on his feet and being able to afford it. We also discussed Bill's mental health and

he felt he would benefit from a bit of extra support from our nurses. Bill talked about the future a lot and was really interested in looking at a career with the Armed Forces. We supported Bill to research information about this and agreed that when he was in accommodation, we could support him to the Armed Forces Career Office to find out more, this motivated Bill to want to get things in place.

We worked with Bill and NEDDC homeless officers to apply for numerous supported housing options and supported him to carry out phone and face to face assessments. Bill was offered a place in a project outside of Chesterfield. Bill was pleased to accept it but was a little nervous to attend to sign up on his own. We supported him to this appointment and gave him provisions to get him on his feet in his new property.

Bill is aware that we will support him when he feels ready to attend the careers information appointment. Bill has settled into the project and is doing really well.



We are always delighted to hear about the wonderful ways you are fundraising for us but if you need some inspiration, below are some ideas to get you started.

- | | |
|-------------------|------------------------------------|
| Runs | Coffee morning |
| Walks | Sleepout |
| Bake sale | Pub quiz |
| Abseiling | Open garden/house |
| Sky dive | Come dine with me |
| Music night | Bake off |
| Gala dinner | Fete/fayre |
| Litter pick | Bag packing |
| Clothes swap | Book read |
| Craft selling | School events |
| Cycling | Team events |
| Triathlon | Endurance events |
| Sponsored silence | Activity marathon e.g. skip, dance |
| Swimming | |

You might be fundraising on your own, with friends, family or colleagues or with your school or youth/ scout group.

Pathways OF CHESTERFIELD

MUSIC AND POETRY FUNDRAISER FOR PATHWAYS
 KOOCH: POKE O'SWEDGERS
 RESTLESS SPIRITS

FREE ENTRY - BUCKET COLLECTION WITH ALL PROCEEDS GOING TO PATHWAYS CHESTERFIELD TO SUPPORT THOSE WHO ARE HOMELESS OR AT RISK OF HOMELESSNESS

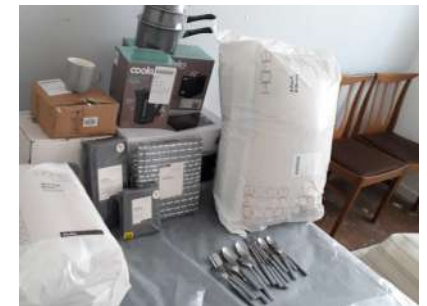
SATURDAY 12 NOVEMBER 2022 @ 7.30PM
 CHESTERFIELD LABOUR CLUB :
 113 Saltergate, S40 1NF



What will your money be used for?

At pathways we support the people we work with in many different ways. Below is a list of just some of the items we purchase, which the money you raise will be used for.

| Item | Cost |
|---|-------|
| Hot meal for 1 person at group | £1.50 |
| Bus ticket to attend a tenancy assessment | £7 |
| Toiletry pack | £10 |
| Sleeping bag (summer) | £20 |
| Sleeping bag (winter) | £30 |
| Food voucher when starting in a new property | £50 |
| Starter pack for someone starting in a new property (essential kitchen items and bedding) | £200 |



Online Fundraising

Creating an online fundraising page for Pathways on JustGiving takes just a few minutes. After a few simple steps you will be able to share your story by email and on social media and start receiving donations which are sent directly to Pathways.

1. Visit our justgiving page-
<https://www.justgiving.com/pathways-ofchesterfield>
2. Click 'Fundraise for us' and log in or sign up if you don't already have an account.
3. Select the category which best describes how you're fundraising. This will most likely be 'Doing your own thing'
4. Fill in the details of your fundraiser including setting a fundraising target, giving it a name and explaining your story.
5. Share your page through your social media and by email or text to your family and friends.

If you prefer not to fundraise online, a sponsorship form can be found on the next page.

Why are you fundraising for Pathways and what are you doing? Use some of the information in this pack to explain to people how their donations will help make a difference to people who are homeless.

Online Fundraising – Tips and Tricks

1. Promote your selfie

Fundraisers with pictures on their page raise 14% more per photo.

2. Tell your personal story

Why do you care? Tell your story about why you are fundraising

3. Shoot for a target

Pages with a target raise 46% more. Aim high and tell the world.

4. Don't be afraid to share

Sharing on Facebook, social media and Whatsapp raises more. Don't be afraid! People want to hear about the good things you are doing.

5. Don't forget about email

There are lots of your friends, colleagues and neighbours who are not on social media but would love to hear about what you are doing.

6. Be creative

Think of interesting ways to get people excited about your fundraising. "If I reach £1,000 I'll take part in fancy dress"

7. Let Pathways know

Tell us what you're doing and we can help spread the word.

8. Update your page

Let supporters know how you are doing by updating your page. They'll enjoy following your progress.

9. Encourage others

Convince your friends to take part and raise money as well as it makes the experience more fun.

10. Its not over 'til its over

20% of donations come in after an event has ended so make sure you follow up your event with an update about how you did.

Pathways bank account

If you raise your funds offline you are welcome to drop money off at our office or you can pay directly into our bank account. Our bank details are:

| | |
|-----------------------|--------------------------|
| Account | Pathways of Chesterfield |
| Sort Code | 40-17-15 |
| Account Number | 72078104 |
| Bank | HSBC |

Resources

Further resources to support your fundraising are available including:

Pathways logo

Pathways logo– Transparent

Pathways leaflet

Sponsorship form

QR code

Thank you poster

[Click here to access the documents.](#)